



airsoft
for all:

BECAUSE
KIDS WILL BE KIDS



THE
EQUALIZERS



Strike
BALL



WOWZA
TARGET GAMES

THE EQUALIZERS™



THE EQUALIZERS - Classic Airsoft.

Including pistols, rifles, BBs, accessories.
Compliant with the ASTM standard for the US market.

EXCLUSIVE: **Gun + Camera** a unique combo for kids to seize the best of the action.

TACTICAM® TACTICAL CAMERAS



STRIKE BALL - Toy Airsoft.

Compliant with the European Toy standard CE EN71.1-2-3.
8+ marking recommended.
Including pistols, BBs, target+pistol combos.
Over 15 color combinations per gun.



KEYPOINT: The best **legally-produced toy airsoft** in China.

Strike BALL™



WOWZA TARGET GAMES



WOWZA - Airsoft Target Games.

A spin off from STRIKE BALL , WOWZA offers a brand new combination, at the crossroads of airsoft, outdoor goods and board games.

INNOVATION: Much more than just shooting games, WOWZA games allow the players to use their shooting skills to win a real game:

- Goose Game,
- Stripped Deck Cards Game,
- Challenge game, ...

Only the best shooters will win.

Original target designs and pistol colors widely available.



CONCEPT & MARKETING

Airsoft for all is a unique concept of airsoft items (both traditional airsoft or toy airsoft), sold through specialized or general retail.

Customers can choose from ready-to-sell items, or go for personalized items (including OEM and turnkey plan-O-grams).

4 brand strategies available:

1. Plan Beta's existing brands
2. Tailor made brand
3. Licensed brand
4. Customer's private label.



Customers! Just display the goods, and enjoy the business.

We'll do the rest...

SAFETY & QUALITY

Because all our productions are government-approved, complying with China's weapon manufacturing regulations:

Our shipments are 100% on time all year round.

Because we work under the ASTM F2748-08 standard:

Our products are the safest in the industry.

Because we are controlled by TUV:

Our quality is high and stable.

Because in any human activity, accidents can happen:

Our customers are covered by our Product Liability Insurance

in 196 countries (including the USA).



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Like us!